



GOVERNOR'S MONTHLY NEWSLETTER



vol. 1 no. 2 • August 2008

Growth & Development of a Rotary Club

We celebrate August as Rotary's Membership Development & Extension Month. This is the reason we have set the RI-mandated Membership Recruitment Seminar as early as August 2 to hit the ground running on membership development. This month's celebration also reminds us on ways to develop new members into quality Rotarians to ensure membership retention and growth. We have set a goal of 3,000 members at the end of 2008-2009. Let me therefore share some thoughts that can help bring about the attainment of this goal.

Growth and development are two beautiful words that stir the imagination on positive action and its effect. Growth, as a wise man once said, is the only evidence of life. Development, on the other hand, is the catalyst for progress. How then do you inspire growth and development in a Rotary club?

Imagine a seed that you plant in your garden. In a few days it will germinate and start to grow. In time when you have the flowers bloom from the plant, you would sow more seeds to make your garden flourish. See page *Make Dreams...*

MESSAGE FROM THE GOVERNOR

"If the beginning is good, the end must be perfect." We began our journey together by listening with our hearts at the Pre-Pets at the Presidents Elect Training Seminar. We opened our hearts and minds.



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Child mortality and other concerns

God Bless the Child is one great blues song written by Billy Holiday and Arthur Herzog, Jr way back in 1939. She coos "...Yes, the strong gets more, while the weak one's fade/ Empty pockets don't ever make the grade / Mama may have, papa may have / But God Bless the Child that's got his own"

Somehow the song evokes images of children struggling under circumstances to keep alive. Child mortality relates to death of infants under the age five and in most cases, is closely linked to poverty. Improvements in public health services greatly reduces infants' deaths, and education especially for mothers, will also save children's lives.

Consonant to President D.K. Lee's thrust to reduce child mortality, various Rotary Clubs in 3830 embarked on projects this August to fulfill this dream. Continuing nutrition and feeding programs preoccupied RC Makati, Makati North, Makati Central, Makati Buendia, Makati Dasmarinas, Makati Metro, Makati Legaspi, Makati Salcedo, Las Piñas South, Muntinlupa North, Parañaque North and Parañaque Southwest. Puerto Princesa's feeding program was augmented by its *Pabasa Sa Nutrisyon* for mothers, a literacy seminar. These clubs brought nourishment to children living in the barangays of Makati, Parañaque, Las Piñas, Mandaluyong City, to as far as San Pablo City, Puerto Princesa and Calatagan, Batangas.

Providing and administering vaccines against diseases on the other hand was another laudable effort from the rotary clubs of Las Piñas West and the Makati Dasmarinas. Not to be outdone, the Rotary Club of Makati Bonifacio implemented a deworming session for 200 pupils of an elementary school in Bulacan. *Avoidable Blindness* was the battle cry of Makati McKinley who initiated preventive and corrective measures to avoid eye diseases. The club is screening 1,800 schoolchildren and actually distributed eyeglasses to 560 beneficiaries who were found to have had eye defects.

Literally and figuratively heartwarming are the Gift of Life projects of Makati West and Makati Bonifacio, whose beneficiaries underwent successful heart surgeries for a new lease on life. Makati Forbes and Makati Salcedo did their share by donating P5,000 cash. On the other hand, RC Parañaque pursued its *Operation Shunt* by lending a hand to 5 children afflicted with hydrocephalus. The club likewise sponsored a colostomy operation for a child.



Donations were certainly not wanting. Alabang donated 900 seedlings to a Cavite site and 100 to an elementary school. To safeguard against malaria and dengue, Makati Edsa turned over mosquito nets to families residing at Monterey, Antipolo, Rizal and Silang, Cavite. *Paseo De Roxas* provided computers and computer tables to three elementary schools while Puerto Princesa boosted the number of mooring buoys for the Pamato reef and Honda Bay in their vicinity. The *Gawad Kalinga* project proved equally sustainable with the turnover of 16 houses, through the magnanimity of Parañaque South.

Other significant club projects included the separate tree planting activities of Makati San Lorenzo (jointly undertaken with their Rotary Community Corps), Parañaque Sucat, Narra Central and Makati Salcedo. Parañaque Lakambini provided environmental literacy with its seminar on the effects of global warming. Of course, scores of families benefited from the medical missions conducted by the rotary clubs of Jose P. Rizal, Parañaque Central and Parañaque South.

This is the second month of the Rotary year and as shown above, our dreams are coming to fruition.



The 3k Goal

By: DGN Ed Alvarez
District Chair for Membership

Our District ended up with a membership of 2,261 at the end of Rotary Year 2007-2008, which is a 15.71% increase from 1,954 when we started the Rotary Year. This was good enough to be number one in terms of absolute growth with a net increase of 307 Rotarians among the ten Rotary Districts in the Philippines, but second only to R. I. District 3870 which grew by 27.19% from 835 members to 1,062 members. Our growth in membership surpassed both the growth of Rotary in the entire Philippines which was 11.91% and that of the world's growth at only 3.09%. In spite of this growth however, we still ranked only sixth among the ten districts in the Philippines.

It should, however, be noted that most of the Rotary Clubs clean up their membership roster at the start of each Rotary Year. Thus, the membership drastically drops from the yearend figure to the starting figure of the following Rotary Year, which is technically a matter of only one day. Thus, in our particular district, while we had a membership of 2,261 as of June 30, 2008, my estimate is that our membership would be down to only 2,049 by the July 1, 2008. We should know the exact official count by end of October, after all the Semi-Annual Reports have been received by Rotary International.

Gov. Boyet during his Pre-PETS speech talked about aiming to be the premier district in the Philippines in terms of membership. This is indeed a very tall order since R. I. District 3820 was already at 2,654 members or a dear 393 members ahead of us. Besides, they have a bigger

geographical coverage which is Southern Tagalog up to the Bicol area and part of Mindoro. To make sure that we can surpass this district, Gov. Boyet has set his goals on a membership of 3,000 by end of his term.

I am happy to report that per the tally I received from the District Secretariat Office, there were 351 new members inducted during Club Inductions. I believe that there should be more since there were new members being inducted during the regular Club meetings. It may be safe to assume that we may already have 2,450 Rotarians in our district by now, and the number will most likely reach at least 2,550 by the time all the Governor's Visits are completed. Of course, they are not counted until reported to Rotary International and their per capita contribution for this first semester is paid. And these are the reports which our Cluster Chairs for Membership are following up. Hopefully, we can gather most of these reports by November 2008 and reflect a membership base of 2,500 by November 30, 2008. I wish to recognize the Top 10 Rotary Clubs in terms of new members inducted as of the time I wrote this article. Again, my information was limited to the reports I have

on hand, and personal knowledge like the case of the Rotary Club of Makati Dasmarinas and my Club. Thus, I wish to apologize to those Clubs with already 10 new members which are not listed below:

- | | |
|--------------------------------------------|----|
| 1. Rotary Club of Makati Buendia | 51 |
| 2. Rotary Club of Makati Nielsen | 18 |
| 3. Rotary Club of Makati San Lorenzo | 16 |
| 4. Rotary Club of Makati Legaspi | 15 |
| 5. Rotary Club of Makati Uptown | 15 |
| 6. Rotary Club of Las Piñas North | 12 |
| 7. Rotary Club of Makati West | 11 |
| 8. Rotary Club of Makati Dasmarinas | 11 |
| 9. Rotary Club of Parañaque Metro South | 10 |
| 10. Rotary Club of Parañaque Multinational | 10 |

GOVERNOR'S Monthly Letter

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As you can see above, the Rotary Club of Makati Buendia was the dear winner of our District Membership Recruitment Contest, provided that they have conducted a comprehensive Rotary Information briefing to their new members, paid

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The 3K Goal

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the corresponding R. I. per capita dues and subscription to the Philippine Rotary Magazine of these new members by October 31, 2008. They will receive our Grand Prize of a two nights stay at the famous Pearl Farm Beach Resort in Davao for two with boat transfers courtesy of Fuego Hotels and Properties Management Corporation through its Managing Director, Alfredo Roca Perez, a Director of the Rotary Club of Makati West. The prize is bundled with two airline tickets from Philippine Airline (Manila - Davao - Manila) courtesy of Past Director Jimmy Bautista and President Bobby Lim, both from the Rotary Club of Makati West. As you are all aware, Jimmy is the President and COO of Philippine Airlines while Bobby is PAL's Vice President - Legal Affairs and Corporate Compliance Officer.

Congratulations to President Tony Ilagan for an outstanding accomplishment of more than doubling its membership on their induction night. It is actually a back to back win for the Rotary Club of Makati Buendia as they also won our contest last Rotary Year under then President Uly Sevilla.

Another big boost on membership was the induction of 35 new members during the joint induction of the Magnificent Seven Clubs composed of the Rotary Clubs of Makati Cristo Rey, Makati Nielsen, Makati Northeast, Makati Urdaneta, Muntinlupa South, Taguig Fort Bonifacio and Taguig South last September 10.

Now, where can we get the balance of 450 more new Rotarians? Remember that three elements of membership development - Recruitment, Retention and Club Extension? Yes, Club Extension is the solution. At this point, Gov. Boyet has convinced 18 Clubs in our district to extend new Clubs and some of them are considering extending even more than one Club. In the case of the Rotary Club of Palanyag Paranaque, they are even looking at putting up six new Clubs, three of which are already almost ready to apply for chartering. This is no surprise as its Charter President, CP Ernie Sanchez, who is incidentally our current Resource Person for Club Extension, has already chartered nine Rotary Clubs. Per my last count, these 18 Clubs are considering chartering as much as 28 new Clubs. During our last meeting among the appointed District Governor's Special Representatives, fifteen have chances of being chartered within this Rotary Year, six of which are expected to submit their charter documents to Rotary International within November and December 2008. With 30 members each, these six clubs will mean 180 new Rotarians, and if all 15 will be chartered within this Rotary Year, we can reach Gov. Boyet's goal of a membership of 3,000 for our district. Another fallback is to bring back our former Rotarians in our respective Clubs who have resigned in the recent past for one reason or another. Maybe some resigned only because they are no longer available during your regular meeting days. In such cases, let us keep them in Rotary and endorse them to other Clubs whose meeting days are convenient to them.

Again the 3,000 membership goal of Gov. Boyet is really a tall order, but with all your support, we can do it.

Growth & Development of a Rotary Club

Continuation...

garden more beautiful. Think of that garden as your club and every plant in that garden as a club member. As a club leader, you would take good care of your garden. Then think of the sun, rain, and fertilizer as things that you do - your programs and activities - to inspire interest and a sense of belonging among the club members, and to stimulate growth and development of your club.

Learning from this analogy, we gather three important factors that determine the growth and development of a club: a) knowledgeable, skillful and inspiring leadership; b) strong and healthy membership in quality and number; and c) interesting programs and activities.

It is leadership that guides the destiny of the organization. It is the leader that develops and enhances quality, character, mind-set, values, principles, courage and commitment of the member-

ship. On the other hand, it is a strong and healthy membership in both quality and number that endures the test of time. With a weak membership, the club will wither. With quality and wide membership base, it will endure and grow.

With these in mind, the leadership is mandated to create and implement interesting programs and activities to inspire the membership to get involved, to immerse themselves in every activity so that in the process they may develop that wonderful sense of belonging and become quality members of the club.

These are the keys that give life and meaning to the existence of a club: leadership, membership and the service that members of the club accomplish. But whatever they do, it must be done in the spirit of friendship and service, in the spirit of oneness and love. For, in the words of a wise man: "The most beautiful things ever achieved and beneficial to most are the things done in the spirit of love."

Rekindling friendships for Palawan clubs



The ties that bind: Presidents **Roh Sarra**, (RC Puerto Princesa), **Rogel Sagad** (RC Narra), and **Manny Tan-Paredes** (RC Narra Central), heed the call of Governor Boyet to rekindle friendships for a strong and united Palawan Rotary. Witnessing the pact are other club Presidents who attended the Palawan Distas 2008.

Clubs	MEMBERSHIP			PAUL HARRIS		ATTENDANCE Percentage %
	July '08 members	Paid Mem (July '08)	Inducted (Aug '08) add'l Members	Paid (Aug '08)	Add'l pledges (Aug '08)	
MAKATI CLUBS						
Makati	182	181		10	33	55.34%
Makati Ayala	19	19				65.50%
Makati Bel-Air	26	26		1		76.54%
Makati Bonifacio	32	26	6	2	2	82.00%
Makati Buendia	39	39	51	5	1	76.00%
Makati Central	89	89	9			57.00%
Makati Cristo Rey	13	13				76.00%
Makati Dasmariñas	59	59	4	1		55.50%
Makati East	25	25				60.00%
Makati Edsa	25	25	7	1	1	73.40%
Makati Forbes Park	38	38	3	2	4	73.61%
Makati Greenbelt	12	12				48.30%
Makati Guadalupe	24	25	4			
Makati Jose P. Rizal	23	23		2		76.27%
Makati Legaspi	30	32	15			94.71%
Makati McKinley	20	20	3			57.00%
Makati Metro	25	26		1		38.50%
Makati Nielsen	12	12				91.75%
Makati North	45	45	2			48.00%
Makati Northeast	10	10				75.00%
Makati Northwest	22	22		4		54.54%
Mkt Paseo de Roxas	36	36	6	2		70.00%
Makati Pasong Tamo	24	24	1	2		45.83%
Makati Poblacion	27	27	6	1		66.75%
Makati Rockwell	30	30	8	2	7	88.60%
Makati Salcedo	23	23	3	7		42.69%
Makati San Antonio	25	25				
Makati San Lorenzo	35	35	16	16	6	72.86%
Makati South	32	32		5		80.37%
Makati Southwest	23	23		2		71.70%
Makati Uptown	23	23		2		72.00%
Makati Urdaneta	24	24		2		63.00%
Makati West	106	106	6	5	13	60.21%
LAS PINAS CLUBS						
Las Pinas	26	26	4	1		84.60%
Las Pinas Camino Real	22	22	2	3		72.00%
Las Pinas Central	21	21				79.00%
Las Pinas East	13	13	3	1	1	81.00%
Las Pinas North	12	12	12	1	2	79.00%
Las Pinas South	10	10				82.50%
Las Pinas West	16	16	3			92.25%
ALABANG / MUNTINLUPA CLUBS						
Alabang	47	47	1	3		39.00%
Alabang North	17	20		1		43.75%
Muntinlupa	26	26				48.00%
Muntinlupa Central	17	17	2			66.67%
Muntinlupa City Center	15	15				67.00%
Muntinlupa Filinvest	28	28	2		2	62.26%
Muntinlupa North	18	20	1	1		41.25%
Muntinlupa South	11	11				90.00%
PARANAQUE CLUBS						
Paranaque	33	33	2			87.00%
Paranaque Central	17	17	1			60.78%
Paranaque East	50	33	3	10	5	90.00%
Paranaque Lakambini	11	11	10	2		94.00%
Paranaque Metro	28	28	3	3		68.00%
Paranaque Msouth	14	22	10			75.00%
Paranaque Midtown	15	15	3	1		60.00%
Pque Multinational	10	10				
Paranaque North	19	19	5	2	1	76.00%
Palanyag-Paranaque	40	40	2	1	7	78.13%
Paranaque-Poblacion	29	29	9	1		73.00%
Paranaque South	27	27	8		8	65.44%
Paranaque Southeast	23	23	5	3		71.88%
Paranaque Southwest	20	20	2	2		56.25%
Paranaque Sucat	24	26		1		50.00%
Paranaque West	10	10				
TAGUIG / PATEROS / RIZAL CLUBS						
Pateros						
Rizal Southwest	12	12		1		67.00%
Rizal West	34	34		8		63.16%
Taguig	15	15				
Taguig Fort Bonifacio	12	12				
Taguig South	16	16				64.00%
Taguig West	20	20		1		36.25%
PALAWAN CLUBS						
Narra	25	25				
Narra Central	17	17	9	1		86.00%
Puerto Princesa	52	52	5	4	2	62.00%
TOTAL	2050	1781	257	127	95	

new members

San Lorenzo - Miguel Carandang, Sharon Fabros, Emmanuel Fernando, Eric Fernando, John Garcia, Eugene Gonzales, Mylene Kasilag, Nenita Licaros, Maria Teresa Mateo, Erwyn Narvaez, Ruth Nocum, Luciano Ong Jr., Marian Ong, Selina de Venecia, Elizabeth Villanueva, Paolo Bantug; **LP Camino Real** - Nathaniel Tibayan, Jose P. Mariano; **Makati**; **Makati West** - Cetin Yalsin, Newton Smith, Jerry Castillo, Oscar Sañez, Merrill Yu, Alvin Aguilar; **RCP East** - Edwin Costes, Collin Yap, Dr. Edgar Fontañes; **RCP Sucat**; **LP Central**; **RCP North** - Noel Sandil, Estrella Amistoso, Bartolomeus Coors, Rolando Calles - Aug 14; Rainier John Torres - Aug 14; **RCM Poblacion** - Arvin Lim, Honoring Agnila, Emerson Medina, Angie Poe, Anita Barios, Howard Tong; **Makati North** - Karl McLain, Tony Pastillero; **RCP Central** - Young Dug - Kim; **Mun. Central** - Antonia (Ana) Amis, Daisy (Day) Gerolaca; **Forbes** - Jose Poe III, Elpidio G. Soriano III, Jose L. Mabilangan; **Alabang** - Angel Esguerra; **Makati Legaspi** - Joel Adriano, Maria Carina Antonio, Pablo Antonio III, Maria Louise Aristorenas, Edgar Bartolata, Gil Belen, Grace Berida, Eduardo Chavez, William Chusuan Jr., Guillermo Cunanan, Urs Fehlhauer, Demetrio Silverio, Malou Babilonia, Ariel Equid, Conrado Padilla; **Muntinlupa North** -

Raul Muana; **Makati Ayala**; **Makati Dasma** - Cyril Soriano (M), Nelson Aguila, Alona Beliganio, Andrew Poblete; **Makati Central** - Vashu Dargani, Daniel Dela Cruz, Dong Gonzaga, Matthew Harrison, Jitam Lalwani, Don Lising, Ojie Mamunic, Emil Morales, Ronald Rosero; **Las Piñas** - Ronillo Monzon, Renato Hundana, Roderigo Jos Lagera, Raymundo Marras; **Makati Metro**; **Makati McKinley** - Jackie Lay, Tony Elizaga, Marylou Sangalang; **Guadalupe** - Johann Sy, Karl Ortez, Bog Dan Iorga, Radu Armenean; **Makati East**; **Pasong Tamo** - Alexander Gilles; **Mun. Filinvest** - Jing Reyes - fruit exporter, Derick de Borja - Bar & Resto; **Las Pinas East** - Emma Bengzon, Deborah Magbanua, Maria Lourdes Tabat; **Las Pinas North** - Edward Parocha, Erwinson B. Atanacio, Ma Regina B. Magtagged, Julieta Violeta F. Cacanandin, Carlos Emmanuel C. Montoya, Edwin P. Costes, Alexander Cambaling, Willie C. Vergara, Vini Payno, Jan Dressel, Robert Daquis, Rommel Carag; **Makati Buendia** - Gerry Aguilar, Jose Aliling, Ross Fernando, Jeffrey Asilo, Brando Cabalsi, Broderick Garcia, Augustus Cabuguan, Teddy Genavio, Fernando Bautista, Joey Gonzales, Zaldy Cabuguan, Melvin Gonzales, Reggie Castillo, Edison Holgado, Tito Cayamanda, Seluaraj K Stevens, Chin Lin Chuy, Kim Gyu Sung, Rencio Conmigo, Mervin

Lasque, Aesop Cortes, Ric Lopez, Rogelio de Guzman, Ernesto Lucido Jr, Emer de Ocampo, Roger Martin, Mon del Rosario, Nino Glenn Matulac, Francisco "Sonny" Donozo, Min Jeong Sik, Cyrus Gen Dumas, Jose Rolard, Moya, Gery Enciso, Edilberto Nacnav, Ed Espina, Meyrick Netpes, Art Evangelista, Erick Andrew Olanon, Ciraco Regaya, Eddie Ong, Henry Salazar, Jun Pamitagan, Jun Sampaga, Rodel Peralta, Jesse See, Rufo Ranario, Juan Sumpayco, Mike Tezon, Brian "Bebot" Urdaneta, lex Veridiano, Vernon Valdez; **Las Piñas West** - Ricel R. Adorio, Litzelda M. Jumangpang, Jose Alberto J. Sa; **Paranaque** - Augusto Cantor, Cris Ramirez; **Paranaque South** - Robin Concepcion, Randy Concepcion, Joey Concepcion, Ronnie Lipio, Jonathan Hamada, Ding Pagsibigan, Harold Macadangdang, Pque Poblacion - Mike Bondoc, Jay Castro, John David, Manolet Gomez, Mandy Jacob, Nelson Mangulabnan, Herman Ocampo, Rudy Reyes, Dan Sison; **Paranaque SE** - Melody Villegas, Julie Ejercito, Jordyn Hill, Gemma Despacio, Marla Mitchell; **Makati Edsa** - Anna Maria San Jose, Benedicto Figueroa, Aster Campanero, Marichu, Roxanne Poblete, Ditas Crisostomo (Old Mem, Nestea Solarte (PP)); **Makati Salcedo** - John Fernandez, Carol Rivera, Faith Laura Farida; **Narra**; **Narra Central** - Donnavi Joy Cabuti,

Rajerald Saul, Annaliza Jalandoni, Daniel Estacio, Enrequeta Estacio, Lourdes Ogario, Ramil Limos, Mark Uacuna, Dionysius Santos Jr, **Puerto Princesa** - Pia Verna Ganapin, Gemma Pineda, Jeff Castro, Oliver Ong, Ed Antonio; **Palanyag Pque** - Opee Bernardo, Shine Wang; **Makati SW**; **Mkt Paseo dRoxas** - Glenn Alvia, Bernard Bernardino, Philip Cruz (old Rtn), Derby Kaluag, Roderick Liwanag, Ulysses Naqui; **Pque Metro** - Epirania Bago, Delia Manzano, Milagros Ursua; **Pque Msouth** - Brenda Lagarda del Rosario, Elena Ramos, Jennie Magalang, Aida Santos, Renato dela Cruz, Danilo Santos, Mila Rose Ven, Larry Bonsol, Elizalde Bercasio, MD, Francisco Reyes; **Paranaque Midtown** - Nelson de Jesus, Ferdinand Fernandez, Robert "Toots" Vasquez; **Paranaque SW** 2 new members; **Makati Bonifacio** - Melissa Grace A. Agustin, Filomena DC Mabagos, Michelle J. Cara, Jimmy Lim, Samuel Andin, Moh'd Dajani; **Makati Rockwell** - Michelle Ballesteros, Barbara Dima, Suman Gogna, Rema Manzano, Zimmbodillon Mosende, Marujita Palabrica, Pamela Saño, Zaida Zablan; **RCP Lakambini** - Cynthia Venturanza, Carmela Kikuchi, Jennifer Gomez, Cynthia de Leon, Rosemarie Arga, Aileen Reyes, Carolyn Beronilla, Josefina Alagao, Thelma Kho, Monica Miller